

Standing Committee for Trade & Marketing (SC – T & M)
Action Points from the Second Meeting (2017)

The Second Meeting of the APSA Standing Committee for Trade & Marketing was convened on 07 March 2017 through a Con Call. The following participated:

- i. Mr. K. Niranjan Kollipara, Chair
 - ii. Dr. Dehua Ma, Co-Chair
 - iii. Ms. Heidi Gallant, ED, APSA
 - iv. Dr. Narendra Dadlani, Secretary
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- a. The meeting discussed the dates for the future meetings of the Standing Committee. The meeting schedule was finalized as under:
 - i. Third: 8 May (Monday): 3 pm ICT
 - ii. Fourth: 13 July (Thursday) : 3 pm ICT
 - iii. Fifth: 15 September (Friday) : 3 pm ICT
 - b. The Committee was briefed about the preparations of the Third Phytosanitary Expert Consultation (EC) proposed to be organized in Bangkok on 29-30 June. The meeting was informed that the Phyto Working Group in its second meeting held, just prior to the SC – T & M meeting, discussed about the agenda for the meeting. Secretariat will prepare an agenda for the Expert Consultation and invite the NPPOs shortly.
 - c. It was suggested that APSA should intervene with the governments of the region for addressing the issues constraining the growth of trade in hybrid rice in the region, particularly to Vietnam and Philippines. Co-Chair Dr. Ma agreed to consult the industry in China and share the main concerns with the SC for discussions.
 - d. While discussing about the activities the SC could take up in the year, it was proposed that the SC should join the SIG – Field Crops and SIG – Cover Crops for their proposed Study Tour for business development to Australia during August 2017. The SC also agreed that if the Third Phyto EC suggested so, APSA may organize capacity building sessions on PRA for NPPO officials of the region.
 - e. The SC agreed that the lead presentation at the SC – T & M session at Asian Seed Congress 2017 should relate to '*Opportunities for Seed Trade in Philippines*'. We should request the Philippine Seed Industry Association (PSIA) to suggest a suitable speaker for this presentation. It was decided to schedule the SC – T & M session on Day 1 of the Congress so that the participants benefit from this presentation and have follow up discussions with the Philippine industry. It was also suggested that we may invite a presentation on ISPM for Seeds – outreach to members, during the Congress to improve the awareness about this important trade related industry

friendly initiative. Ms. Heidi agreed to identify a suitable speaker from IPPC during her participation in CPM 12 (Incheon, Korea - April, 2017).

- f. The SC considered starting video recording of the Congress sessions and post them on APSA website or APSA You Tube channel, for the benefit of the members who are not able to attend the Congress. Secretariat will work out the costing and share with the SC at its next meeting for consideration.
