

Packages / Offerings Magazine Advertisement / Advertorial



Quarter 1 issue
January
February
March






Quarter 2 issue
April
May
June

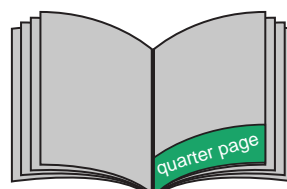
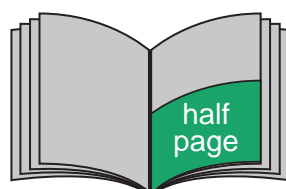
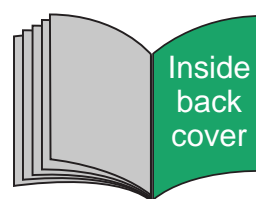
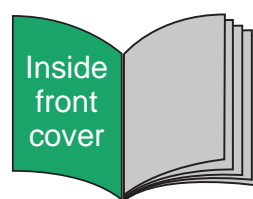
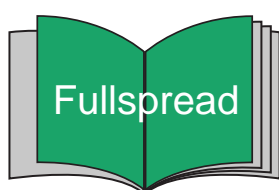
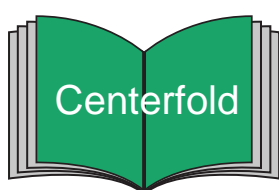


Quarter 3 issue
July
August
September



Quarter 4 issue
October
November
December

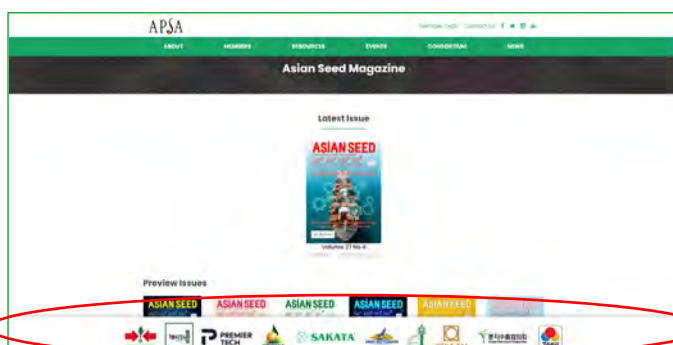
Page(s)	Seed  1 Quarter (3 Months)	Seedling  2 Quarters (6 months)	Sapling  4 Quarters (12 months)
Centerfold	\$2,700	\$4,850	\$8,650
Full Spread	\$2,300	\$4,150	\$7,350
Back Cover	\$2,300	\$4,150	\$7,350
Inside Front / Back Cover	\$1,700	\$3,100	\$5,450
Full Page	\$1,400	\$2,500	\$4,450
Half page	\$800	\$1,450	\$2,550
Quarter page	\$500	\$900	\$1,600



Digital Media Sponsorship (DMS)

Webpage Logo Sponsor (3 months) \$300
 Newsletter Logo Sponsor (3 months) \$300

Free for all packages*

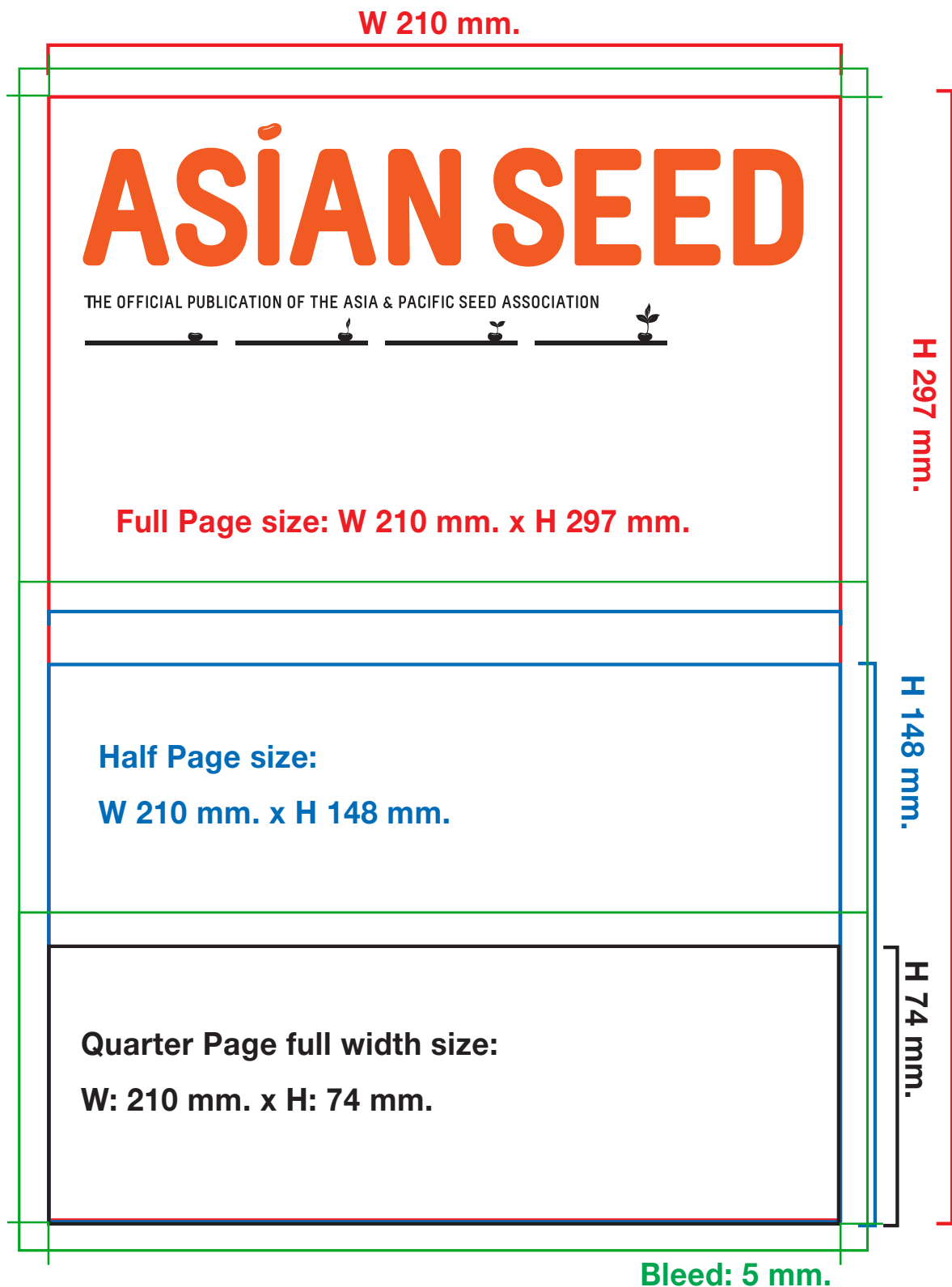


Webpage Logo Sponsor



Newsletter Logo Sponsor

*Hyperlinked Logo of sponsor will be displayed on a shared sponsor banner shown on newsletter and select webpages for duration of package, e.g. 3, 6, 12 months



Artwork Specifications

Color: RGB colors, CMYK acceptable for online platform

Bleed size: 5 mm on four sides without crop marks

Safety: All graphics must be a minimum of 10 mm from trim on all four sides

Formats: Acceptable vector file formats: *.pdf*, *.eps* and *.svg*, for *.indd* and *.ai* have to included the whole package of all fonts and links files with minimum resolution 300dpi. For raster file formats must contain high resolution (300dpi or higher) in *.jpg/jpeg*, *.tiff* and *.psd*.

Magazine trim size: 210 x 297 mm

Digital Media Sponsor booking please contact:
komsak@apsaseed.org

graphic inquiries please contact:
visavesa@apsaseed.org

Booking online
CLICK



2022 Digital Media Sponsorship Booking Form

Customizable packages: magazine, website, newsletter, podcast, webinars & more

Step One: Choose base package, select one format (column 1) and package period (Seed, Seedling or Sapling)

Magazine Formats & Rates ***	Seed (1 Quarters) *		Seedling (2 Quarters) *		Sapling (4 Quarters) *	
	3 Months	DMS Credit	6 Months	DMS Credit	12 Months	DMS Credit
<input type="checkbox"/> Centerfold	<input type="radio"/> \$2,700	Get \$1,500	<input type="radio"/> \$4,850	Get \$1,500	<input type="radio"/> \$8,650	Get \$2,000
<input type="checkbox"/> Full Spread	<input type="radio"/> \$2,300	Get \$1,500	<input type="radio"/> \$4,150	Get \$1,500	<input type="radio"/> \$7,350	Get \$2,000
<input type="checkbox"/> Back Cover	<input type="radio"/> \$2,300	Get \$1,500	<input type="radio"/> \$4,150	Get \$1,500	<input type="radio"/> \$7,350	Get \$2,000
<input type="checkbox"/> Inside Front / Back Cover	<input type="radio"/> \$1,700	Get \$1,000	<input type="radio"/> \$3,100	Get \$1,500	<input type="radio"/> \$5,450	Get \$2,000
<input type="checkbox"/> Full Page	<input type="radio"/> \$1,400	Get \$1,000	<input type="radio"/> \$2,500	Get \$1,500	<input type="radio"/> \$4,450	Get \$1,500
<input type="checkbox"/> Half page	<input type="radio"/> \$800	Get \$1,000	<input type="radio"/> \$1,450	Get \$1,000	<input type="radio"/> \$2,550	Get \$1,500
<input type="checkbox"/> Quarter page	<input type="radio"/> \$500	Get \$500	<input type="radio"/> \$900	Get \$1,000	<input type="radio"/> \$1,600	Get \$1,000

Step Two: Customize your package by selecting desired Digital Media Sponsorship (DMS) benefits, free based on the amount of DMS Credit you get in base package selected above.**

- Free for all packages: Webpage Logo Sponsor (for duration of package, e.g. 3, 6, or 12 months)
- Free for all Packages: Newsletter Logo Sponsor (for duration of package, e.g. 3, 6, or 12 months)
- \$ 800: Advertorial featured on website & social media: 1,000 words + 4 pictures (x1) ***
- \$ 500: Advertorial featured on website & social media: 500 words +2 pictures ***
- \$ 500: Webinar sponsor: corporate / promotional video played during virtual session***
- \$ 400: Website Banner Sponsor: hyperlinked banner displayed on select APSA webpages (3 months)***
- \$ 400: Newsletter Banner Sponsor: hyperlinked banner displayed on newsletter (3 months) ***
- \$ 200: Podcast Spot Sponsor: audio promo played during monthly podcast (30 seconds x 2 months) ***
- \$ 150: APSA social media content post (Facebook, Twitter, Instagram, Linkedin) x 3 posts/shares ***
- \$ 100: APSA social media content post (Facebook, Twitter, Instagram, Linkedin) x 2 posts ***
- \$ 50: APSA social media content post (Facebook, Twitter, Instagram, Linkedin) x 1 post ***

Example: Select Full Spread, Sapling base package (Cost: \$7,350), get \$2,000 DMS Credit to redeem any combination of DMS benefits not exceeding \$2,000, free of charge.

EXTRA: Physical / Hybrid Event Sponsorship (ACRT, ASRT & ASC)

All APSA Digital Media Sponsors are eligible to receive additional discounts of up to 50% off Sponsorship Packages for APSA Physical and Hybrid Events organized during the duration of their package period.
Inquire by emailing Mr. Komsak (Bobbie): komsak@apsaseed.org

Step Three: Print your name, organization & the date below. Save form and email to: komsak@apsaseed.org

NAME _____ ORGANIZATION _____ DATE _____

Optional. Customize, book a package conveniently using our online form via this link. [CLICK HERE](#)

Additional Notes

* 2022 Artwork Submission Deadlines (Subject to change): Q1: March 10; Q2: June 1; Q3: Sep 1 & Oct 31, 2022

**DMS credit must be applied towards listed benefits and cannot be redeemed/converted to other forms of credit/discounts.

*** See APSA Media Kit for info-graphic for additional explanations, terms and conditions of all DMS benefits