ASC 2018 Post Congress Survey

➢ ASC 2018 Survey sent out on November 20, 2018

➢ 135 Surveys taken as of November 26, 2018

➢ We asked our Members to Rank their Satisfaction on the following Topics

  • Venue Location
  • Hotel
  • Food & Dining Options
  • Registration
  • Exhibition Space
  • Trading Tables

  • Meeting Rooms
  • Technical Sessions
  • Cultural Performances and Entertainment
  • Accompanying Persons Tour

  • Inaugural Ceremony
  • Welcome Cocktail Party
  • General Assembly Meeting
  • Gala Dinner
  • Post Congress Tour

➢ ASC 2018 Survey Ranking Index

  • Very Unsatisfied  1 point
  • Unsatisfied       2 Points
  • Neutral          3 Points

  • Satisfied        4 Points
  • Very Satisfied   5 Points
Venue Location

- Very Unsatisfied: 0%
- Unsatisfied: 1%
- Neutral: 3%
- Satisfied: 31%
- Very Satisfied: 65%

96% Satisfaction Ratio
Hotel

- Very Unsatisfied: 0%
- Unsatisfied: 2%
- Neutral: 7%
- Satisfied: 29%
- Very Satisfied: 62%

91% Satisfaction Ratio
Food & Dining Options

- Very Unsatisfied: 0%
- Unsatisfied: 3%
- Neutral: 15%
- Satisfied: 43%
- Very Satisfied: 39%

82% Satisfaction Ratio
Registration

- Very Unsatisfied: 0%
- Unsatisfied: 1%
- Neutral: 6%
- Satisfied: 35%
- Very Satisfied: 58%

93% Satisfaction Ratio
Very Unsatisfied: 1%
Unsatisfied: 2%
Neutral: 9%
Satisfied: 51%
Very Satisfied: 37%

88% Satisfaction Ratio
Very Unsatisfied: 1%
Unsatisfied: 0%
Neutral: 11%
Satisfied: 42%
Very Satisfied: 46%

Trading Tables

88% Satisfaction Ratio
Meeting Rooms

- **Very Unsatisfied**: 2%
- **Unsatisfied**: 2%
- **Neutral**: 15%
- **Satisfied**: 53%
- **Very Satisfied**: 28%

**81% Satisfaction Ratio**
Of the 135 Surveys received
- 46% Did Not Attend
- 54% Attended

81% Satisfaction Ratio
Cultural Performances and Entertainment

Of the 135 Surveys received:
- 15% Did Not Attend
- 85% Attended

71% Satisfaction Ratio
Of the 135 Surveys received
- 77% Did Not Attend
- 23% Attended

Accompanying Persons Tour
Of the 135 Surveys received
• 21% Did Not Attend
• 79% Attended

86% Satisfaction Ratio
Welcome Cocktail Party

Of the 135 Surveys received
• 9% Did Not Attend
• 91% Attended

- Very Unsatisfied 0%
- Unsatisfied 3%
- Neutral 19%
- Satisfied 56%
- Very Satisfied 22%

78% Satisfaction Ratio
Of the 135 Surveys received
- 33% Did Not Attend
- 67% Attended

General Assembly Meeting

- Very Unsatisfied: 1%
- Unsatisfied: 6%
- Neutral: 21%
- Satisfied: 53%
- Very Satisfied: 19%

72% Satisfaction Ratio
Of the 135 Surveys received
- 24% Did Not Attend
- 76% Attended
Of the 135 Surveys received
- 67% Did Not Attend
- 33% Attended

Very Unsatisfied 2%
Unsatisfied 4%
Neutral 21%
Satisfied 45%
Very Satisfied 28%

73% Satisfaction Ratio
We also asked our Members to give their feedback with comments, compliments or complaints.

➢ Overall, the participants agreed that the Congress was well organized, and ran smoothly; nevertheless, there were some points of concerns particularly those related to the venue, the level of noise during the grand banquet and the GAM event.

➢ The Congress
  • The congress should be in the city center, most of the guests would like to explore the city and nearby areas.
  • The congress should be set in one floor.
  • There should be more beverage counters and bottles of water.

➢ Trading Table
  • The opening time for trading table should be increased
  • There should be some extra chairs. The plugs for electronic devices should be provided for each trading table.
ASC 2018 Survey Member Feedback

➢ Welcome cocktail party and grand banquet
  • The music during the welcome party and grand banquet were too loud which hindered the guests to generate appropriate conversations.
  • The queues for food and beverage corners during were too long.

➢ The General Assembly Meeting
  • At the registration, the queues were too long and unorganized. The registration for GAM could be open earlier in order to avoid the crowded.
  • During the meeting, the E-Balloting System did not work. There should be some information showing how to set up the system in electronic devices prior the event. Also, there should be a clear sign that distinguish between eligible and illegible voters.

➢ Miscellaneous
  • There should be an orientation for accompanying persons.
  • The temperature in the venue was too cold.
  • There should be more variety of food for the welcome party and grand banquet. Halal food should be placed separately.
THANK YOU